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CLICK  Community Leadership & Innovation
 in Centers for the Elderly

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Virtual Technology Center for the homebound

CLICK is currently establishing a Virtual Technology Center for homebound elderly with the help of "Salesforce" that kindly donated 4 laptop computers. In order to prevent social isolation among senior homebound who suffer from situational loneliness following a stressful change in life, CLICK aims to give them better access to community services by linking them to a virtual network in its day centers. Elderly may be cut off temporarily or permanently from their regular social network for a number of reasons: security related, temporary rehabilitation, movement restriction, disability, cognitive difficulties or physical vulnerability. The rationale behind this project is that modern technology can help the elderly to remain integrated within the community by bringing the experience to them in their home. The virtual center will use advanced technology via an Internet conferencing service, enabling two-way communication. The project will be supported by professionals and volunteers in the field of computers and the third age and is unique in that it offers a large number of senior citizens the opportunity to participate in CLICK'S activities at the same time. CLICK aims to start a pilot project on "Good Deeds Day" on 24.3.15 and link up 4 homebound elders to the activities at the Beith Yakinton Center.



Treating Elders in Their Home

CLICK'S Beith Yakinton Center invited the public to attend an open house whereby it hosted two guest speakers who discussed and provided tools related to coping with ageing. Beith Yakinton's staff also described its day time services available to the community as an alternative to staying at home with a caregiver. The evening was attended by 70 guests who are already waiting for the next series of lectures.



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Cultural lessons with the volunteer Sarah Cohen

Every Sunday Sara Cohen the amazing volunteer attends CLICK'S Golan center and conducts amazing storytelling sessions with the seniors, followed by a variety of songs and lectures. Kol ha kvod to SARA!



Hod Hasharon pensioners go on a trip

As part of a new venture called the "Seniors Enjoying with Splendor" CLICK and the Ziv tour company has joined forces to organize a variety of trips and overnight stays in Israel. The elders visited the Dan River and saw an amazing waterfall and then visited Kfar Blum and enjoyed lunch at Kibbutz Gadot. Everybody came back tired and happy and are waiting for the next trip.



Helping the housebound

CLICK'S focus for 2015 is helping the homebound and as a result has joined forces with the Melebev NGO that includes an array of professional therapists as diverse as art, music, drama, movement, horticultural therapy and phototherapy who visit the homes of the elderly after being diagnosed by a social worker. Pictured: Melabev's and CLICK'S CEO.



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The Wishing Tree

Grade 4 children from the "Green School" visited the seniors at the Netaim Center for Tu B'Shvat. They sang with the elders and then cut and decorated a tree covered with their wishes. Everyone was in the holiday spirit and the seniors sincerely thank the children, their teacher and parents who also joined in the event.



Tu B'Shvat at the Netaim Center

The tables were decorated and filled with goodies. The amazing Professor Rachel Winger told stories in the holiday spirit. This was followed by the singer Shuli who sang a variety of Tu B'Shvat Israeli and country songs. Everyone joined in and the atmosphere was festive!



Cooperation between Savi and Julian

The Julian Company that imports a variety of housewares, and gift products has joined forces with the SAVI center and prepared a catalogue for Passover with a range of gifts manufactured by the seniors. The contact with Julian was made by Dalia Dunhoff SAVI'S Marketing Manager and Mazal Sabag SAVI'S manager.



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בקלי"ק פותחים הזדמנויות אצטריים של פסח

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Hanna Fishlovitz turns 90!

The Netaim Center organized a surprise 90th birthday party for Hannah. She received a plant from the club members and was surprised and thrilled when her family came with a cake, refreshments and gifts. CLICK wishes her many more years of health and activity.



Small money can have a massive effect on CLICK!

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