



## "Theatre with a CLICK"

### **Project Introduction**

Project Theatre with a CLICK grew out of CLICK's experience with social entrepreneurship and a life-changing drama class that sparked new life into what had become a resigned old age for a group of women. The project combines senior citizen business initiative with a senior center's drama class that began as part of the center's regular programming. The course eventually led a group of women, ages 65-80, to form a drama troupe that is moving audiences throughout Israel. Several of the women took the business side of the troupe in hand, learning how to develop and implement a business plan that would support production **Project**

### **Description (A Play in 3 Acts)**

To describe Project Theatre with a CLICK is to share an experience, to tell the story of a group of elderly women whose lives were changed when one senior center introduced a drama class...

#### **Act One: Life Dramatized**

If you want to experience the drama class at a senior center, understand that you will look into the eyes of a 75-year-old Moroccan woman. You will stand beside her as for the first time she expresses the fear of her 14-year-old self, forced to wed a middle-aged man. You will cry as this woman and women like her look at themselves in a mirror and discover what lays hidden inside. The drama class at CLICK'S center breathes life into these women. Through improvisation and script-writing, the women stand up to their husbands and express their love for their children – admitting that as young mothers, they were more like sisters to their babies.

#### **Act 2: From Students to Actresses**

It took a while to convince the women that they were talented enough to perform and that their stories were compelling enough – and important enough – to share with others. What finally convinced them was the fire that destroyed one of their center's crafts workshop, a workshop that constituted the center's entrepreneurship and raised funds for programming. Without income, the center could not afford to keep the drama course going. To fund the program that had become a life-source for the women, they agreed to bring their stories to the stage.

#### **Act 3: Production**

Together with their drama instructor and stage director, Gadi Kaviat, the women created two productions. One brings to light their lives as young women locked in a patriarch-dominant society. The second describes their experience as immigrants from Middle Eastern countries 50 years ago. The shows are performed throughout Israel. Gadi even created a film to document the program that challenged women to examine and change their lives at age 65, 70, or 80. We invite you to view Gadi's documentary film, "Now We Are Free" to truly experience the catharsis that these women continue to undergo through Project Theatre with a CLICK.

### **Project Needs**

The stage is set, the lights are ready, but the curtain cannot go up. In order to operate project Theatre with a CLICK and continue to give its women the life force that it has until now, we must have funding for advertising, production costs and for the project's business initiative. Nine of our women have studied social entrepreneurship as part of the program and their marketing success has raised funds for a limited number of performances. However, in order to give our women the self-realization that will continue to change their lives, and to provide salaries as income supplements, we must bring their productions to many more venues.

### **Project Goals**

- To promote the life-changing community theater productions performed by our women.
- To help senior women develop a range of business skills in order to fund production.
- To supplement the income of senior women whose finances are constrained.

### **Project Objectives**

- To perform in ten venues in 2015.
- To fund salaries for the group director and for our soulful actresses.

Thank you for taking the time to learn about our dramatic project, "Theatre with a CLICK" and we invite you to take part in imbuing spirit into the lives of elderly women.

**Booking Information- Aliza Kaushani 050735762**